

2025 SPONSORSHIP OPPORTUNITIES

DA **ART** OF **STORYTELLIN'**

Chapter 2:
WTF IS BIG PHISH?



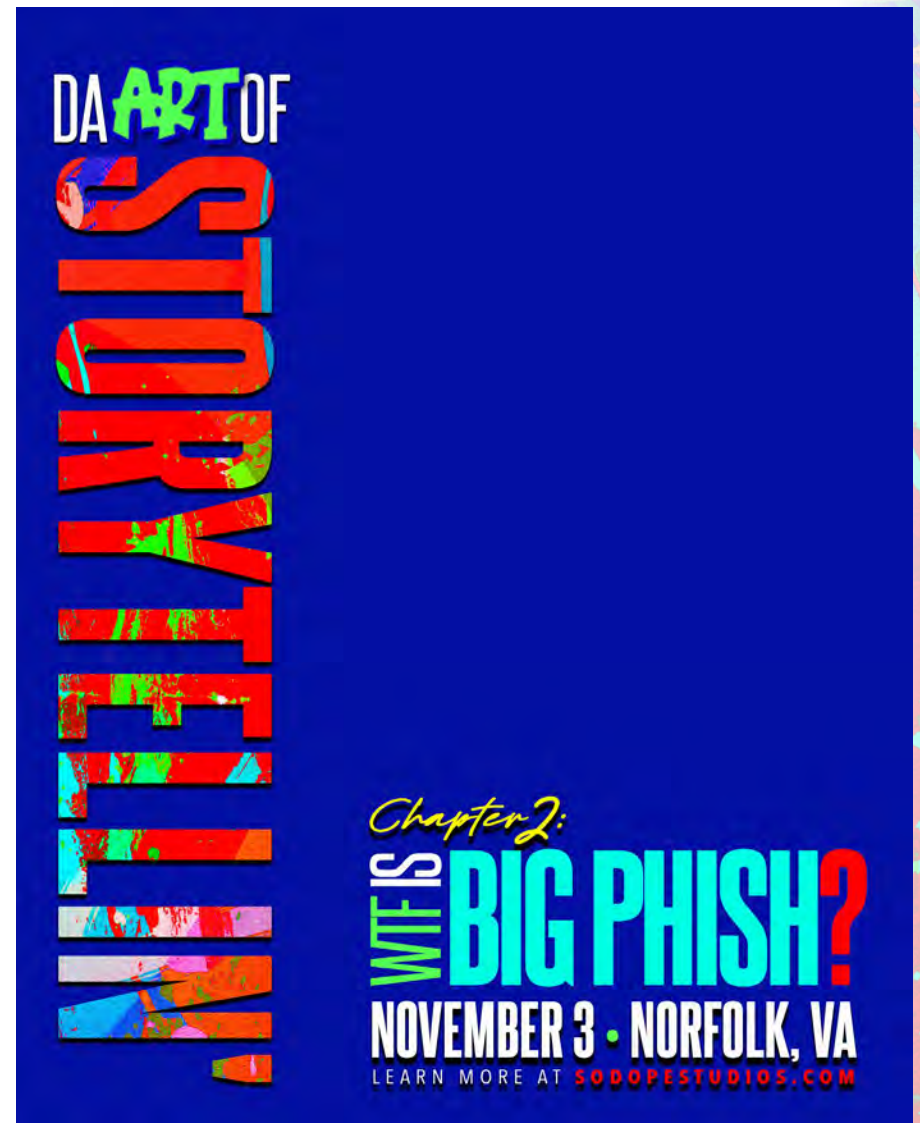
ASSEMBLY • NORFOLK VA • MONDAY, NOVEMBER 3, 2025

DA ART OF STORYTELLIN'

Da Art of Storytelling' is an interactive experience that unravels the dynamic journey behind the creation of art across all mediums; from graphic design to photography, music, and more. Through storytelling, this event dives deep into how various creative forms are born, exploring the intricate process behind each piece and the vision of the artist. Da Art of Storytelling' emphasizes the relationship between sound and imagery, bridging artistic expression with hip hop culture.

Each chapter offers a unique and collaborative experience.

Chapter 2: WTF IS BIG PHISH? continues the journey by taking a deeper dive into design: how we take our ideas + music and shape them into a variety of experiences. We deep dive into explaining and showing what BIG PHISH is. Through an interactive discussion and interactive exhibits, attendees gain personal insight into their creative process and engage directly with the art created.





“

It literally started as a really casual conversation about what our goals were. In talking, we had the same idea just different formats. That spark grew into Big Phish, then eventually **Da Art of Storytelling**—we knew we wanted to offer different options of how art and music are experienced.”

-BIG PHISH

**DA ART OF
STORYTELLIN'**

**BIG
PHISH**

DA ART OF STORYTELLIN'

AUDIENCE OVERVIEW



110+ ATTENDEES

Over 100 engaged creatives, community members, and art lovers creating a connected audience ready to experience and share our creative offerings.



LOCAL + REGIONAL AUDIENCE

Our audience comes from across the 7 cities, attracting local supporters and regional visitors who are passionate about art, music, and culture.



STRONG SOCIAL AND DIGITAL VISIBILITY

Our events have high digital engagement, giving sponsors additional reach to an online audience of creatives and culture enthusiasts.
(Chapter 1: Over 3000+ views without any paid social ads).



***"That definitely nourished the soul.
We definitely sent the energy up!"***

-Attendee



DA ART OF STORYTELLIN'

EVENT HIGHLIGHTS



DIGITAL & COLLABORATIVE ART EXHIBITS

Not your typical art exhibit. We make space for people to join in — paint, write, move, and be part of the art instead of just watching.



STORYTELLING EXPERIENCES

Curated panel discussions that connect art and audience through narrative, emotion, and shared experience.



CREATIVE COMMUNITY BUILDING

Big Phish was born from collaboration. Creatives can all come together to share ideas, build relationships, and grow together in a comfortable setting.



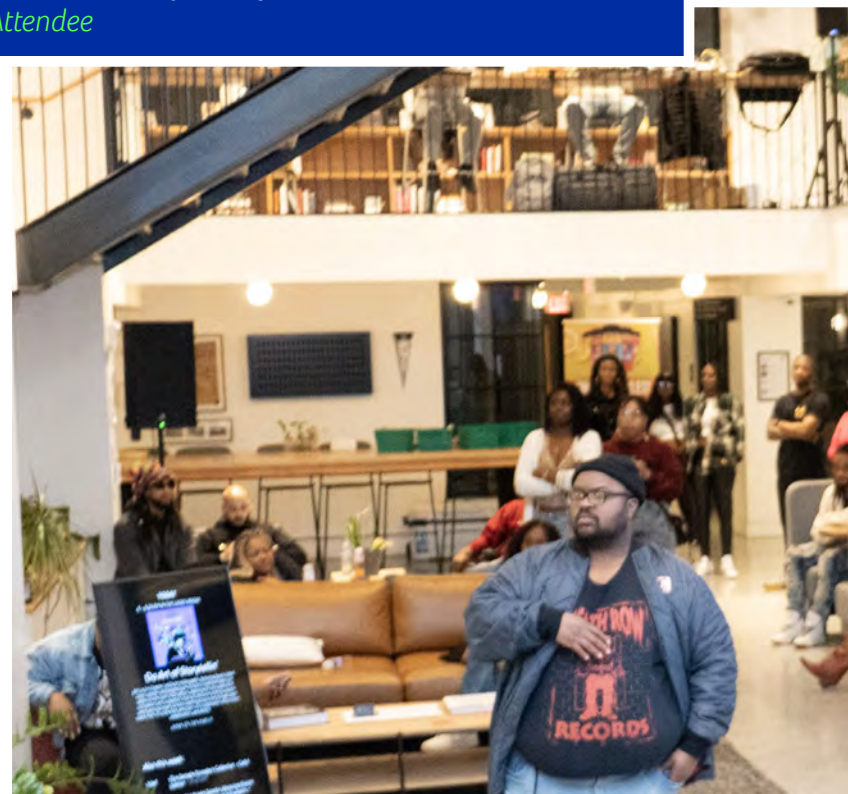
ACCESSIBLE & INCLUSIVE EXPERIENCE

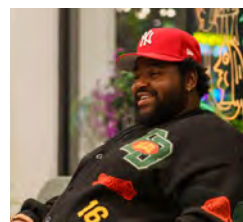
We design every event so all guests feel included, and represented.



"That was such an amazing event. Truly blessed to be apart of the journey."

-Attendee





ABOUT US

BIG PH!SH is a creative collective founded by the dynamic duo, **TeezySoDope** and **Brianna J.** Big Phish was created to serve as the ultimate intersection of art, music, and strategy—a space where culture meets intention, and creativity meets impact. Our partnership thrives on meaningful collaboration, rooted in purpose and powered by vision.

With a shared passion for curating intentional experiences, we combined our individual strengths in music, coaching, art, and marketing to bring something truly distinctive to the table – Creative direction, visual storytelling, strategic planning, and event production. Big Phish offers a fresh, multidimensional perspective for artists, brands, and events looking to elevate their message—not only in the 757, but across global creative communities.

We uniquely have the ability to see the full picture—from concept to execution. We don't just contribute pieces of the puzzle; we build the entire canvas. Through a blend of strategy and storytelling, we craft experiences that leave a lasting impression by orchestrating unique experiences while preserving and emphasizing the memorable details for our audiences. While we each shine significantly in our own respective lanes, we understand that true creativity lives in the overlap—where music and art come together to tell powerful, aligned stories.

Our work is driven by alignment, intention, and energy. Whether we're developing talent, building out campaigns, or producing unforgettable events, we bring a strategic lens that ensures every detail is aligned with the bigger goal.



MEET THE CREW



TEEZY SoDOPE

Director of Strategic Operations & Experience

Co-Founder, Big Phish • Owner, SoDopeStudios
Artist • Songwriter • Performer • Host
Governor of DC Chapter, Recording Academy



BRI J.

Director Brand & Marketing Strategy

Co-Founder, Big Phish • Creative Director, House 273
Creative Director • Event Experience Designer
Digital Content Strategist • Mentor



KLU A.

Director of Communications

Executive Director, Believe Pray Overcome, • Director, B.E.A.M
Program • Vice Chair, Portsmouth School Board • Board
Member, StopTheViolence757 • Board Member, M.A.N
Foundation • Board Member, Access College Foundation

BECOME A SPONSOR

SURGE SPONSOR | \$1,500+

- Recognition as **"Presented by [Sponsor Name]"** on all event materials and digital promotions
- **Logo placement** on top-tier event signage, programs, and website
- **Private pre-event viewing** for sponsor staff/guests
- **"Powered By" exhibit:** sponsor gets a branded digital or interactive exhibit
- Featured in **social media and email campaigns**
- Opportunity to **display branded materials** in a dedicated space at the event
- Short speaking opportunity or branded activation

WAVE SPONSORSHIP | \$750

- **Logo placement** on event signage, programs, and website
- **Social media shoutouts** (group posts)
- Option to sponsor a **specific exhibit feature** or interactive station
- Recognition in **thank-you email recap** to attendees
- **Branded signage** at sponsored area

BECOME A SPONSOR

CURRENT SPONSORSHIP | \$350

- **Logo placement** on website and event program
- Verbal acknowledgment during the event
- Option to **sponsor refreshments, printed posters, or digital elements**
- Included in **social media thank-you post**

RIPPLE SPONSOR | \$150 OR IN-KIND GOODS/SERVICES

- **Name listed** on event website and program
- Thank-you acknowledgment on social media
- Opportunity to **contribute items** for interactive exhibits, giveaways, or event needs



CONTACT

For Sponsorship Information,
please contact

KLU A.

LAKEESHA.ATKINSON@GMAIL.COM

Secure your sponsorship digitally [HERE](#)